

# Have you evaluated the benefits of Snowflake? (If not, you should)



# What is Snowflake?

Snowflake is a cloud-based data warehousing company and cloud service provider.

The Snowflake cloud data platform offers scalability, performance, affordability and integration capabilities that appeal to a broad range of different companies and organizations.

Founded in 2012, and publicly launched in 2014, Snowflake is coming off of an incredibly successful IPO with a market cap of over \$70 Billion.

#### What Does Snowflake Offer?

Core workloads powered by Snowflake include:

- Data Engineering
   Data Lakes
- Data Warehousing
   Data Science
- Data Applications
   Data Exchange

# Benefits of Snowflake

Top Snowflake benefits include:

#### **Cost Savings**

With cloud data solutions like Snowflake, you only pay for what you use, with no hidden costs.

#### Scalability

You can increase or decrease your resources on demand, which helps you to scale your business.

#### **Reduced Time to Market**

Having the secure, cost-efficient resources you need accelerates the pace of business and reduces time to market.

## What Are Snowflake Service Partners?

Snowflake service partners help you maximize your savings, while increasing scalability and performance with a Snowflake migration.

## Snowflake Service Partner Benefits

Snowflake Service Partners assist with:

- Establishing and configuring a Snowflake cloud data platform as a stand-alone project;
- Implementing a Snowflake cloud data platform in conjunction with another project, such as a custom software platform, mobile app, data lake or other data governance solution.

As a certified Snowflake partner,
7T has the business analysts,
data scientists and developers
required to implement
Snowflake's many functionalities
and solve your company's data
needs quickly and efficiently.

If your company is ready to move toward improved data warehousing, effective data management and secure data transfer services, speak with 7T today about deploying Snowflake.

visit 7T.co/snowflake



#### **Snowflake Resources**

https://www.snowflake.com/

https://www.7T.co/snowflake/

https://www.7T.co/blog/advantages-cloud-data-management-solutions-snowflake/

https://www.7T.co/blog/benefits-of-choosingsnowflake-service-partners/